



## PRESS INFORMATION

Copenhagen 10 March 2010

### **Swedish Implema is Nordic SAP partner of the year 2009 – increased sales and satisfied customers key factors**

**Implema has been awarded Nordic SAP partner of the year in SAP Business All-in-One. There were two primary factors behind the award: satisfied customers and a major increase in licence sales despite the recession. Implema has also been awarded Swedish SAP partner of the year in SAP Business All-in-One for the third consecutive year.**

- There are no short cuts. Success in this branch demands long-term engagement, a dedicated workforce and a genuine interest in our customers and in developing their business processes. It is our workforce and our customers, who are out there doing a fantastic job every single day, who are behind our Nordic SAP partner 2009 award and also, for the third consecutive year, our Swedish partner of the year award, says Implema's CEO Jörgen Aronsson, who is attending the SAP Partner Award in Copenhagen to receive the Nordic SAP partner of the year award.

Mats van Halteren, SAP Channel Manager Sweden, says there were two primary factors behind the award: satisfied customers and a major increase in license sales despite the recession.

Very much thanks to its close cooperation with existing customers, Implema came through last year's recession very well.

- Naturally we noticed the recession last year, but we focussed on the customer projects we had under way and succeeded in increasing our licence sales by 25% year-on-year thanks to a dedicated sales organization. That was 29% over budget for SAP, says CEO Jörgen Aronsson.
- At the end of the year we signed two new SAP Business All-in-One projects, which we will be delivering during the spring. So right now, recruitment is one of our most important goals this year.

### **For more information**

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### **About Implema**

Implema is a SAP-focused consultancy, which develops business process for SMEs. The company was founded in 1998 and, with more than 20 completed SAP Business All-in-One projects behind it, is the leading Swedish player in the SME segment. With packaged solutions and a focus on user-friendliness and business processes, all projects are completed on time and within budget. Implema is headquartered in Bromma, Stockholm and has offices in Linköping, Karlstad, Malmö, Helsingborg, Jönköping and Örebro. The company has a turnover of SEK 100 million.

[www.implema.se](http://www.implema.se)